



# South Dakota Newspaper Association

*South Dakota Newspaper Services, Inc.*

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## **NEWS RELEASE SERVICE**

News releases are electronically sent out to all member newspapers and are posted to the SDNA web site ([www.sdna.com](http://www.sdna.com)) for newspaper editors to access.

### **Submit your news release:**

- News Releases are requested to be emailed in either Word or PDF format.
- Photos should be .jpg or .tif images.
- Email your news release to: Sandy DeBeer at [sandyd@sdna.com](mailto:sandyd@sdna.com)
- Releases are distributed to papers on Wednesday's for following week's publications. Deadline is Tuesday at 5 p.m. If release is timely, immediate release is available.

### **News Release Fees:**

#### **Regular Rates:**

Up to two pages (8.5"x11")..... \$60.00  
 Each additional page..... \$15.00  
 Photos ..... \$15.00/ea.

#### **Non-Profit Rates:**

Single page ..... \$50.00  
 Each additional page..... \$10.00

#### **Contract Rate:**

12-24 News Releases per year  
 (up to two pages in length)..... \$50.00/each release  
 Each additional page ..... \$15.00

SDNS accepts Visa, Mastercard or Discover payment.

## **CLIPPING SERVICE**

**Contact the South Dakota Newspaper Clipping Service at 800-474-111.**