



141ST ANNUAL SDNA CONVENTION APRIL 25-27, 2024 HURON

CROSSROADS HOTEL & HURON EVENT CENTER
100 4th St SW, Huron, SD 57350
605.352.3204

Room block expires April 17.
Ask for the SDNA room block rate.

Register for the convention at sdna.com

REMINDER! No Silent Auction in 2024.

CONVENTION AGENDA

Subject to Change/Updates. Current as of 4-10-2024

THURSDAY / APRIL 25

- 5:00-7:30 p.m. Downtown pub crawl with pizza at Fire Pit Pizzeria (serving at 6 p.m.-7 p.m.)
460 Dakota Ave S.
- 8 - 10 p.m. **Karaoke Party/Contest**
Crossroads Hotel
Double Tap Entertainment
(cash bar closes at 10:30 p.m.)

FRIDAY / APRIL 26

- Breakfast on your own.
- 8:30 a.m. Registration opens
- 9 a.m. *Panel Discussion:*
SDNA – A New Name A Renewed Mission
- 9:30 a.m. **“Are You Ready for AI? How Community Journalism Can Benefit”**
– Matt Waite, U. of Nebraska-Lincoln journalism professor
- 11 a.m. *Documentary Film:*
“Unwarranted: The Senseless Death of Journalist Joan Meyer”
- 11:45 a.m. *Luncheon & Presentation:*
Distinguished Service Award
– SD Public Broadcasting
“Enhancing Skills of Resilience in Journalism”
– Nikki Eining, G3 Grace Grit Growth Counseling LLC
- 1:00 p.m. **SDNA Better NewsMedia Awards Presentation**
– News/editorial and advertising awards
- 2:00 p.m. **“How to Find Story Ideas in Your Community”**
- Amanda (Fanger) Dulitz,
Reporter & Farmer/Webster
- 3:00 p.m. **Revenue Ideas Roundtable and Hot Ideas Flash Session**
- 4:00 p.m. **New Statewide Public Notices Website: What You Need to Know**
- 4:30 p.m. SDNA/SDNS Business Meetings
- 6:00 p.m. Reception
- 7:00 p.m. **Banquet with Awards & Honors**
- 9-11 p.m. Hospitality

SATURDAY / APRIL 27

- 8:30 a.m. - Breakfast & General Session
“Vote South Dakota”
- Carson Walker, South Dakota News Watch
“Educating Journalists for Tomorrow”
- Joshua Westwick, Director
SDSU School of Communication and Journalism
- **Drawing for 50/50 Raffle**
- 10:30 a.m. Adjourn