

If it's not broke, why fix it? Make it better!

INTRODUCING...

3x5 Size Option!

- Higher visibility!
- Nearly double the space as our previous largest option!
- 75% off open rate!
- Equivalent to an eighth page in most publications – quarter page in others!
- Statewide, East or West River options available!
- **LIMITED AVAILABILITY!** ONE advertiser per week.
- **SPECS: 4.9" wide x 5" tall, b/w**

\$4,600
STATEWIDE!

- OR -

\$3,000 East River

\$1,600 West River



DISPLAY AD NETWORK



SDNA

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All Display Ad Network requirements apply – prepayment required; no political advertising permitted. See Display Ad Network full rate card for complete details.