



300x250 Box

FREE CONCERTS
WILD BILL DAYS - JUNE 17, 18 & 19

CLICK FOR INFO

Ronnie Milsap
Jo Dee Messina
Arch Allies
Tribute Show

DEADWOOD
1876
SOUTH DAKOTA

100,000+ Weekly Impressions*

30+ Daily & Weekly Newspaper Websites

One Low Cost of \$300/30 days

Your ad will appear in BOTH ad sizes!

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728x90 Leaderboard

*Based on current participating newspaper website impressions delivered. Ads run share of voice.

Participating Newspapers/Websites

Bison Courier	ravellettepublications.com
Brandon Valley Journal	brandonvalleyjournal.com
Marshall County Journal.....	marshallcountyjournal.com
Brookings Register	brookingsregister.com
Custer County Chronicle	custercountychronicle.com
Faith Independent.....	ravellettepublications.com
Moody County Enterprise.....	moodycountyenterprise.com
Freeman Courier	freemands.com
Potter County News.....	pottercountynews.com
Groton Independent	397news.com
Prevailer News	custercountychronicle.com
Fall River County Herald Star	frcheraldstar.com
Huron Plainsman.....	plainsman.com
Kadoka Press	ravellettepublications.com
Lake Andes Wave	postandwave.com
Lennox Independent.....	lennoxnews.com
Grant County Review	grantcountyreview.com
Mobridge Tribune.....	mobridgetribune.com
Murdo Coyote.....	ravellettepublications.com
Onida Watchman	onidawatchman.com
Pioneer Review	pioneer-review.com
Native Sun News.....	nsweekly.com
Redfield Press.....	redfieldpress.com
Sisseton Courier	sissetoncourier.com
Black Hills Pioneer.....	bhpioneer.com
Timber Lake Topic.....	timberlakesouthdakota.com
Wagner Post.....	postandwave.com
Pennington County Courant.....	ravellettepublications.com
Reporter & Farmer.....	reporterandfarmer.com
True Dakotan	truedakotan.com
Sanborn County Journal	sanbornjournal.com
Yankton Daily Press & Dakotan.....	yankton.net

What is the Digital Network?

South Dakota Digital Ad Network is a cooperative ad network of the state's weekly and daily newspaper websites.

For only \$300 your ad will run for up to 30 days. Both ad sizes - 300x250 and 728x90 - will appear on participating newspaper websites across the state of South Dakota and reach up to 100,000* digital readers per week!

Each newspaper will run your ad run-of-site. Homepage placement is not guaranteed. *Ads will run share of voice. Limited to three advertisers running at once.

South Dakota Newspaper Association (SDNA) coordinates all placements on participating newspaper websites. All impressions and click-thru stats are tracked by SDNA and provided at the end of the campaign, upon request.

SDNA can also place statewide digital ads in other states. Several states have networks similar to ours. Contact SDNA for costs, impressions and other information.

Why advertise on South Dakota websites?

South Dakota newspapers are the #1 source for local advertising information, out-pacing all other media including TV and radio, according to a 2021 statewide survey of 446 South Dakota households conducted by Coda Ventures for SDNA.

Requirements:

- Advance payment by cashier's check, money order or credit card.
- Creative should be JPEG/PNG/GIF files <100 KB sent to sandy@sdna.com. SDNA also provides creative services for a fee.
- We do not accept advertising for "Work-At-Home" enterprises or offers requiring readers to send money before seeing complete and detailed information about the advertised product.
- Any ad using a 900 telephone number must include a disclaimer telling readers what the basic, per minute and average telephone charge will be.
- Any ad using an 800 number to refer to a 900 number, must include the disclaimer mentioned above.
- SDNA and individual publishers reserve the right to reject any ad, at any time.



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