

# HEADLINES



143rd SDNA Convention

*April 30–May 2, 2026*

The Lodge at Deadwood

## REGISTER FOR CONVENTION

Register online at [sdna.com](http://sdna.com)

Registration deadline: April 15, 2026.

Cancellation after April 16, 2026 forfeits applicable registration fee.

## BOOK YOUR STAY

The Lodge at Deadwood | Deadwood, SD

100 Pine Crest Drive, Deadwood, SD 57732

1-877-393-5634

**REMINDER: No silent auction in 2026.**

**TRADE SHOW: ONE DAY ONLY**  
– FRIDAY, MAY 1

## CONVENTION AGENDA

Subject to Change/Updates. Current as of 4/6/2026.

### THURSDAY, APRIL 30

- 3:00 p.m. SDNA Board Meeting
- 5-7:00 p.m. **Opening Reception**
- 8:00 p.m. **Slots Tourney**  
at Deadwood Mountain Grand  
(transportation on your own)

### FRIDAY, MAY 1

- Breakfast on your own.  
*On-site options: The Lodge / Oggie's Bar & Grill*
- 8:30 a.m. Registration Opens
- 9:00 a.m. **Long Live Local News**  
with Kenny Katzgrau / Broadstreet
- 9:45 a.m. **Challenges, Innovation and Opportunities**  
with Chase Moon / SDSU Extension
- 10:45 a.m. Open Mic Session -  
"From Start Up to Sesquicentennial"  
with panelists Letti Lister, Jill Meier and Roger Whittle
- Noon **Lunch**  
**Presentation of SDNA Eagle Award:**  
Rep. Mary J. Fitzgerald
- 1:00 p.m. Presentation of  
**SDNA Better NewsMedia Contest Awards**
- 1:45 p.m. Quick Takes:  
• **Selling SDNA Network Ads**  
• **SDNA Legal Hotline**  
• **News Content Sharing:**  
with SD News Watch, SD Searchlight and SDPB
- 2:30 p.m. **Selling Digital Advertising Locally**  
with Kenny Katzgrau
- 3:30 p.m. **Getting the Difficult Story in Your Community**  
with Jeremy Waltner / Freeman Courier
- 4:30 p.m. SDNA/SDNS Business Meetings
- 6:00 p.m. Reception
- 7:00 p.m. **Banquet and Awards Presentation**  
• Outstanding Young Journalist  
• General Excellence & Sweepstakes  
• A-Mark Prize for Investigative Journalism  
• Strengthen Civil Society Journalism Award

### SATURDAY, MAY 2

- 8:00 a.m. Buffet Breakfast Served
- 8:30 a.m. **Buying / Selling / Retiring. Succession Planning for Community Newspapers**  
with Kelli Bultena / Dirks, Van Essen & April