

HEADLINES & HIGH



Stakes

143rd SDNA Convention

April 30 - May 2, 2026

The Lodge at Deadwood

TENTATIVE CONVENTION AGENDA

Subject to Change/Updates. Current as of 2-18-2026.

THURSDAY, APRIL 30

- 3:00 p.m. SDNA Board Meeting
5:00-7:00 p.m. Welcome Reception
8:00 p.m. Slots Tourney
at Deadwood Mountain Grand

FRIDAY, MAY 1

- 9:00 a.m. Long Live Local News
with Kenny Katzgrau / Broadstreet
- 10:30 a.m. Group Therapy Panel Discussion:
Let's Talk About It.
- Noon LUNCH
- 1:00 p.m. SDNA Better News Media Contest
Awards Presentation
- 1:45 p.m. QUICK TAKES:
• Selling SDNA Network Ads
• SDNA Legal Hotline Help
• SD NewsWatch and SD Searchlight
Content You Can Use for Free
- 2:45 p.m. How to Sell Digital Advertising Locally
with Kenny Katzgrau / Broadstreet
- 3:45 p.m. Getting the Difficult Story.
And Getting It the Right Way
with Jeremy Waltner / Freeman Courier
- 4:30 p.m. SDNA/SDNS BUSINESS MEETINGS
& ELECTION OF OFFICERS
- 6:00 p.m. RECEPTION
- 7:00 p.m. Banquet and Awards Presentations

SATURDAY, MAY 2

- 8:30 a.m. BREAKFAST AND GENERAL SESSION:
Buying - Selling - Retiring.
Succession Planning for Community
Newspapers

REGISTER FOR CONVENTION

Register online at sdna.com

Registration deadline: April 15, 2026.

Cancellation after April 16, 2026 forfeits applicable
registration fee.

BOOK YOUR STAY

The Lodge at Deadwood | Deadwood, SD

\$104/night - expires April 3, 2026

100 Pine Crest Drive, Deadwood, SD 57732

1-877-393-5634

Ask for the South Dakota NewsMedia rate.

Must CALL to reserve your room at the rate above.

Rates will go up after April 3.

REMINDER: No silent auction in 2026.

TRADE SHOW: ONE DAY ONLY

- FRIDAY, MAY 1