



July 9-13, 2025 | South Dakota State University, Brookings SD

Conference Agenda

(subject to change)

Wednesday, July 9:

- 9 a.m.-Noon **ISWNE Board meeting**
- Noon Lunch for all attendees
- 1 to 5 p.m. General Sessions
- **Welcome and remarks:**
 - SDSU President Barry Dunn
 - SDSU School of Communication and Journalism Director Joshua Westwick
 - SDNA's Molly McRoberts and David Bordewyk
 - **Panel Discussion:** South Dakota's Changing Journalism Landscape
 - **SDSU's Collegian student newspaper** – building audience and connections
- 2:30 p.m. Ice cream break | Yeager Journalism Hall
- 5-7 p.m. • **McCrary Gardens** tour and dinner
- Evening hospitality suite & silent auction

Thursday, July 10:

- 8 a.m. Breakfast
- 9 a.m. Buses depart for Sioux Falls
- 10 a.m. **Panel discussion:** "Diversity in America's Heartland – Immigration and Sioux Falls" - State Theatre, downtown Sioux Falls
- 11:30 a.m. Lunch on your own downtown Sioux Falls
- 1-1:30 p.m. **The Falls at Falls Park**
- 2-4 p.m. **Earth Resources and Observation (EROS) Center** tour and presentation
- 5 p.m. Buses return to Brookings
- 6 p.m. Dinner followed by hospitality suite & silent auction

Friday, July 11:

- 8 a.m. Breakfast
- 9:30-Noon General Sessions
- **Social media for community newspapers – is it worth it?**
 - **Covering sensitive news and issues in your community**
 - **Doing it all yourself / Engaging your community to cover the news**
- Noon Lunch
- 1:30 to 4 p.m. General Sessions
- **Greenslade Bursary Scholarship recipient**
 - **Brian Mazza Scholarship recipient**
 - **ISWNE/Huck Boyd research paper competition winner**
- 6 p.m. Dinner
- 7 p.m. (Add-On Event) **Prairie Repertory Theatre** "Seven Brides for Seven Brothers"

Saturday, July 12:

- 8 a.m. Breakfast
- 9 a.m.-Noon **Editorial critiques** at Yeager Journalism Hall
- Noon Lunch
- 1-2:30 p.m. **General membership meeting**
- Afternoon free time** (Brookings Summer Arts Festival / SD Art Museum / Agricultural Heritage Museum)
- 6 p.m. Pre-banquet social time
- 6:30 p.m. **Banquet and awards**

Sunday, July 13:

- 8 a.m. Breakfast and salutations / Residence Hall check out